

SECTION 14.
SIGN CONTROL PROVISIONS

14.01 PURPOSE

Signs perform an important function by identifying residences and businesses to pedestrians and motorists. The purpose of this section is to assist in promoting the public's health, safety, and general welfare through the control of signage within the City. This goal shall be achieved by reducing potential signage conflicts between pedestrian and vehicular traffic, preserving property values, preventing unsightly detrimental development which has a blighting influence upon residential, business, and industrial uses, preventing signs from reaching such excessive size that they obscure one another to the detriment of all concerned, and securing certain fundamentals of design for the City.

14.02 APPLICABILITY

- (1) "Sign" shall mean and include any permanent or temporary structures or part thereof or any device attached, painted, or represented directly or indirectly on a structure or other surface that shall display or include any letter, word, insignia, flag, or representation used as or which is the nature of an advertisement, announcement, visual communication, direction, or is designed to attract the eye or bring the subject to the attention of the public. Flags of any governmental unit or branch or of any charitable or religious organization, interior signs not visible from a public right-of-way or adjoining property, cornerstones built into or attached to a wall of a building erection or commemorating a person or event, official notices of any court or public office, legal notices posted pursuant to law, and public service company signs as aids to safety or service are excluded.
- (2) In all districts permitted signs may be erected, altered, maintained, used, removed, or moved, only in compliance with the provisions of this section and other regulations of the City relating to the erection, alteration, maintenance, use, removal, or moving of signs and similar devices.
- (3) Signs existing at the time of passage of this Ordinance and which do not conform to the requirements of the Ordinance shall be considered nonconforming signs and once removed shall be replaced only with conforming signs; however, nonconforming signs may be repainted (including lighting) provided such repainted or repaired sign does not exceed the dimensions of the existing sign. Copy may also be changed.

14.03 GENERAL SIGN CATEGORIES/LOCATIONS

- (1) On-Premises Signs: A sign which directs attention to a person, business, profession, home occupation, or activity conducted on the same lot.
- (2) Off-Premises Signs: A sign which directs attention to a person, business, profession, product, home occupation, or activity not conducted on the same lot.

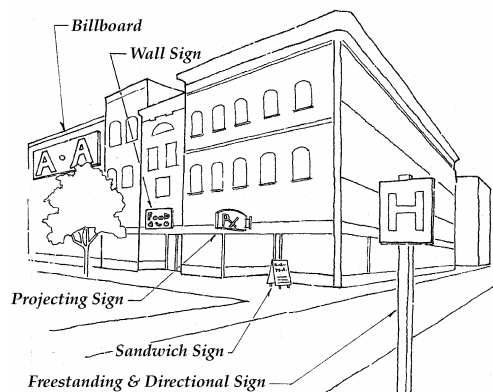
14.04 SIGN TYPES

- (1) Business or Identification Sign: A sign which directs attention to a business, profession, product, service, activity, or entertainment sold or offered upon the premises where such sign is located.
- (2) Commercial Advertising Sign (Billboard): A board panel, or tablet used for the display of printed or painted advertising matter which directs attention to a business, product, service, activity, or entertainment not necessarily conducted, sold, or offered upon the premises where such sign is located.
- (3) Directional Sign: A sign or device intended to direct or point toward a place, or object, or one that points out the way to either an unfamiliar or a known location or general activity that obviously could not be easily located without such a sign or device. Directional signs shall not relate to specific commercials, enterprises, or other non-governmental places.
- (4) Flashing Sign: A sign, the illumination of which is not kept constantly in intensity at all times when in use, and which exhibits sudden or marked changes in lighting effects. Illuminated signs which indicate the time, temperature, date, or other similar information shall not be considered flashing signs.
- (5) Illuminated Sign: A sign which has characters, letters, figures, designs, or outlines illuminated by electric lighting or luminous tubes as part of the sign.
- (6) Indirectly Illuminated Sign: An illuminated, non-flashing sign whose illumination is derived from an external artificial source so arranged that no direct rays of light are projected from such artificial source into residential zones or public streets.
- (7) Low Ground Sign: Non-advertising, for identification purpose only.
- (8) Name Plate Sign: A sign which states the name or address, or both, of the occupant of the lot where the sign is located.
- (9) Neighborhood Identification Sign: A sign intended to promote the identity of a neighborhood or other sub-area within the City.

- (10) Occupant Sign: A sign bearing only the names and/or address of occupants or premises.
- (11) Pole or Ground Sign (Freestanding Sign): A sign supported by, or suspended from a freestanding column or other support located in or upon the ground surface.
- (12) Projecting Sign: A sign which is attached to the structure wall and which extends perpendicular or at an angle from the plane of such wall.
- (13) Rooftop Signs: Prohibited.
- (14) Sandwich/Sidewalk Sign: An “A-Frame” type sign which stands with self-supporting elements and is not permanently affixed to the ground. Sandwich signs may be used to communicate a specific message or information (e.g., lunch menus, special sales, promotional events) that is not found in a business’ permanent signage.
- (15) Temporary Sign: A sign that:
 - (a) is used in connection with a circumstance, situation, or event that is designed, intended, or expected to take place or to be completed within a reasonably short or definite period after the erection of such sign; or
 - (b) is intended to remain on the location where it is erected or placed for a period of not more than 15 days.

If a sign display is permanent but the message displayed is subject to periodic changes, that sign shall not be regarded as temporary.

- (16) Wall Sign (Parallel Sign): A sign attached to the wall of a structure with the face in a plane parallel to such wall, and not extending more than fifteen (15) inches from the face of such wall.
- (17) Wall Painted Signs: A sign painted directly on the wall of a structure.
- (18) Window Sign: A sign affixed to or visible through a window of a building.



14.05 PROHIBITED SIGNS IN ALL DISTRICTS

The following sign types are prohibited within all districts:

- (1) Signs which any way simulate official, functional, directional, or warning signs erected or maintained by the United States Government, the State of Maryland, County, or municipality thereof, or by any railroad, or public utility, or similar agency concerned with the protection of public health or safety.
- (2) Banners, spinners, flags, pennants, or any moving object used for commercial advertising purposes more than fifteen (15) square feet in size, whether containing a message or not, except for use during not more than four (4) special occasions in one (1) calendar year by a use located in the Local Business, Highway Business, Central Business, and Business-Commercial Districts for a period of not more than a total of twenty (20) days per calendar year or unless permitted as a Temporary Sign under Section 14.04 (15).
- (3) Flashing, blinking, twinkling, animated, or moving signs of any type, except public service messages (including time and temperature).
- (4) Signs placed, inscribed, or supported upon the roof or upon any structure which extends above the eave of the roof of any building.
- (5) Signs, other than Sandwich Board/Sidewalk signs, on mobile stands which can be moved from place to place.
- (6) Signs which emit smoke, visible vapors, or particles, sound, or odor.

14.06 PERMITS

- (1) With the exception of those signs listed in Section 14.07, all signs shall require the issuance of a sign permit by the Zoning Administrator before erection or replacement. All signs must comply with all of the regulations contained herein, regardless of whether a permit is required. No permit shall be required for a mere change of copy on a sign, the customary use of which involves frequent and periodic changes of copy.
- (2) Application for a sign permit shall be made to the Zoning Administrator on a form provided by the Administrator's office and shall be accompanied by a filing fee established by Mayor and City Council. The Zoning Administrator, or his/her authorized

designee, shall review and approve, approve with conditions, or deny the permit request within 15 days of receipt of a complete submission.

- (3) No permit shall be required for a mere change of copy on a sign, the customary use of which involves frequent and periodic changes of copy.

14.07 SIGNS NOT REQUIRING A PERMIT

14.07.01 Exempt Signs

The following types of signs are exempt from obtaining a permit:

- (1) Address/postbox numerals.
- (2) Government signs, flags, and standards erected by the city, county, state, or federal government in furtherance of their governmental responsibility. Such signs, flags, and standards may include, but are not limited to, those used for community identity, to identify facility entrances and grounds, for special community events, and to provide direction to places of interest.
- (3) Legal notices.

14.07.02 Provisionally Exempt Signs

The following types of signs may be erected without a sign permit, provided that standards of this section shall be met:

- (1) Directional signs:
 - (a) Off-premises: The sign(s) may be used to direct vehicles or pedestrians to churches, schools, public assembly facilities, or hospitals/emergency care facilities. The following standards shall apply to all off-premises, directional signs (also known as incidental signs):
 1. Allowable size shall not exceed two (2) square feet;
 2. The signs shall be erected on non-residentially-designated land only;
 3. The owner of the nonresidential use shall obtain permission from the owner of the land upon which he erects the off-premises, directional sign; and
 4. No more than two (2) off-premises, directional signs shall be erected for each nonresidential use.
 - (b) On-Premises Parking and Traffic: These signs shall conform to the "Manual on Uniform Traffic Control Devices," as published by the U.S.

Department of Transportation, Federal Highway Administration. Signs shall not exceed four (4) square feet in area, and may be placed on private property to direct and guide traffic and parking on same private property. Such signs shall not include advertising; registered logos shall not be considered advertising.

- (2) Flags: These shall be allowed subject to the following standards:
 - (a) Flags of the United States of America, the state, the city, foreign nations having diplomatic relations with the United States, and any other flag adopted or sanctioned by an elected legislative body of competent jurisdiction. Such a flag shall not be flown from a pole more than thirty-five (35) feet in height.
 - (b) One corporate flag used to display a business trademark or logo registered with the State of Maryland shall be allowed per parcel. Such a flag shall not be flown from a pole more than twenty-five (25) feet in height, but in no case shall the corporate flag be flown at a height greater than any flag identified in 14.07.02(2)(a) above, located on the same parcel.
- (3) Fuel price signs: The maximum area for fuel price display signs shall be twenty-four (24) square feet per sign face. One (1) such sign shall be allowed per arterial or major collector roadway frontage.
- (4) "No Trespassing" or "Posted" signs: These signs shall be allowed subject to the following standards:
 - (a) They shall not exceed one (1) square foot in area;
 - (b) They shall be located on private property; and
 - (c) There shall be no more than one (1) per one hundred (100) feet of property line.
- (5) Occupant signs: One (1) such sign shall be permitted to be constructed on the building face, with the area of said sign not to exceed one (1) square foot in area. In addition to this sign, one freestanding occupant sign or low ground sign not exceeding four (4) square feet in area shall be allowed on each property, subject to provisions regarding such sign types contained in Section 14.10 for Residential and Conservation Districts, Section 14.11 for the B-CBD, B-H, B-L, G-C, G-I, and B-C Districts, and Section 14.12 for the I-G District.
- (6) Temporary signs:
 - (a) Construction site signs: Non-illuminated temporary signs not to exceed sixty-four (64) square feet in total area may be permitted on new

construction sites, provided they shall be removed within seven (7) days after completion of the construction work and not more than one (1) sign shall be placed on each street frontage of the construction site.

(b) Garage/yard sale signs: Temporary signs advertising garage, patio, porch, and like sales are permitted, provided that:

1. Allowable size shall not exceed four (4) square feet; and
2. The signs shall be removed no later than one (1) week after the sale.

(c) Mechanic or artisan signs: Temporary signs may be erected and maintained during the period mechanics or artisans are performing work on the premises on which such signs are erected, provided that such signs shall be removed upon completion of work by the mechanic or artisan and the total areas of all such signs shall not exceed twenty (20) square feet.

(d) Educational, charitable, civic, professional, religious, or like signs: Temporary signs advertising events related to these causes may be erected or displayed and maintained, provided that:

1. The signs shall not be erected or displayed earlier than thirty (30) days prior to the election or event to which they pertain;
2. The signs shall not exceed six (6) square feet in area per sign face in residential land use designations nor thirty-two (32) square feet in nonresidential land use designations;
3. The signs shall be removed no later than one (1) week after the event;
4. The placement of signs shall have the consent of the property owner.

(e) Political signs:
Political signs are subject to the following provisions:

1. The signs shall not exceed six (6) square feet in area per sign face in residential zoning districts nor thirty-two (32) square feet in non-residential zoning districts; and
2. Placement of signs shall have the consent of the property owner.

(f) Real estate signs: One (1) on-premise sign advertising the sale, lease, or rental of property is allowed, provided that the following standards are met:

1. Sign is non-illuminated;
 2. Sign is removed within one (1) week after property closing, lease or rental;
 3. Sign does not exceed six (6) square feet in area for each parcel, property (including subdivisions and/or mobile home parks), or structure in the Residential and Conservation Zones and thirty-two (32) square feet in the Business and Industrial Zones;
 4. For nonresidential parcels abutting a roadway for at least one hundred (100) feet, the sign face area shall not exceed sixteen (16) square feet;
 5. One (1) additional sign in conformance with subparagraph (e)3 and (e)4 above may be allowed on a site abutting more than one (1) roadway; and
 6. One (1) additional sign to designate an open house, on the day of the open house and to be removed by sundown.
- (7) Sandwich/sidewalk signs: One (1) on-premise sign is allowed in compliance with the following standards:
- (a) Sign does not stand higher than four (4) feet off the ground and must have a surface area no greater than eight (8) square feet (per side);
 - (b) Sign is constructed of durable materials;
 - (c) Sign is professionally and/or neatly lettered;
 - (d) Sign is removed from the street after business hours;
 - (e) Sign does not obstruct pedestrian traffic by more than 20 percent of the width of any pedestrian right of way; and
 - (f) Sign does not have wheels.
- (8) Service entrance signs: These signs are for building identification, provided that the sign face area does not exceed four (4) square feet, and is non-illuminated.
- (9) Wall Painted Signs: These signs are allowed subject to all other applicable regulations but may not exceed 50% of the allowable square footage that would otherwise be permitted.
- (10) Window/advertising posters: These include signs inside windows of buildings within commercial areas, provided that the sign area does not exceed twenty-five (25) percent of the individual glass area through which it is seen.

14.08 SIGN SIZE AND AREA COMPUTATION

- (1) The size of any sign shall be computed by multiplying its greatest height by its greatest length, exclusive of supporting structures unless such supporting structure is illuminated

or is in the form of a symbol or contains advertising copy. In the case of signs that have no definable edges, such as raised letters attached to a building facade, the sign size shall be that area within a single continuous perimeter enclosing the extreme limits of the actual message or copy area.

- (2) The area of a sign shall be construed to include all lettering, wording, and accompanying designs and symbols, together with the background, whether open or enclosed, on which they are displayed.
- (3) Where the sign consists of individual letters or symbols attached to or painted on a surface, building, wall, or window, the area shall be considered to be that of the smallest rectangle which encompasses all of the letters and symbols.
- (4) In computing square foot area of a double faced sign, only one side shall be considered, provided both faces are identical. If the interior angle formed by the two faces of the double faced sign exceeds one hundred twenty (120) degrees, both faces shall be considered in calculating the sign area.

14.09 GENERAL SIGN REGULATIONS

- (1) No sign shall be erected containing information on it which states or implies that a property may be used for any purpose not permitted under the provisions of this Ordinance in the zone in which the property to which the sign relates is located.
- (2) On-site signs advertising a use no longer in existence or a product no longer available shall be removed or changed to advertise the new use or product within eight (8) months after cessation of the original use. Signs once removed shall be replaced only by signs in conformance with this Ordinance.
- (3) No sign shall be so located or arranged that it interferes with traffic through glare, through blocking of reasonable sight lines for streets, sidewalks, or driveways, through confusion with a traffic control device (by reason of color, location, shape, or other characteristic), or through any other means.
- (4) All signs except temporary signs shall be constructed of durable material and kept in good condition and repair. Electrical signs shall be subject to the performance criteria of the Underwriters Laboratory, Incorporated, or to applicable City codes, whichever is more stringent.
- (5) Signs may be illuminated by direct lighting, but shall have such lighting shielded so no direct light will shine on abutting properties or in the normal line of vision of the public using the streets or sidewalks. No flood or spot lights shall be mounted higher than twenty-five (25) feet above ground level.

- (6) Only signs of a duly constituted governmental body, including traffic signs and similar regulatory notices, and neighborhood identification signs as provided by item (7) below, shall be allowed within street rights-of-way unless specifically authorized by other ordinances and regulations of the City.
- (7) Neighborhood identification signs are allowed in all districts, subject to approval of sign size, location, height, materials, color, text, and overall design by the Zoning Administrator. The area of such signs shall not exceed thirty-two (32) square feet.
- (8) Low ground signs are allowed in all districts, subject to approval of sign size, location, height, materials, color, text, and overall design by the Zoning Administrator. The intent of low ground signs is to provide a flexible method, with controls, to identify properties, uses, businesses, agencies, etc., which can allow latitude of creative design and be durable and safe, and not detract from its location. In no case shall low ground signs be permitted to be greater than five (5) feet in height.
- (9) If an establishment has walls fronting on two (2) or more streets, the sign area for each street may be computed separately.
- (10) No sign except such directional devices as may be required by the Federal and State Aviation Authorities shall be placed, inscribed, or supported upon the roof or upon any structure which extends above the eave of the roof of any building.
- (11) Any vehicle to which a sign is affixed in such a manner that the carrying of such sign or signs no longer is incidental to the vehicle's primary purpose, but becomes a primary purpose in itself, shall be considered a freestanding sign and, as such, be subject to the provisions regarding freestanding signs in the district in which such vehicle is located.
- (12) No sign which directs attention to a business, commodity, service, or entertainment conducted, sold, or offered only elsewhere than upon the premises where it is displayed shall be established nearer than one hundred (100) feet to a Residential District unless the advertisement surface of such sign is not visible therefrom.
- (13) No sign in other than a Residential or Conservation District shall be located so as to face any Residential or Conservation District on the same side of the street on which the property bearing the sign fronts. This provision shall not apply to signs at right angles to the street line of such street.
- (14) Freestanding signs shall be set back at least ten (10) feet from the front lot line. No freestanding sign in other than a Residential or Conservation District shall extend within twenty-five (25) feet of any Residential or Conservation District boundary line. Signs for service stations shall not be located within any street right-of-way.

- (15) Parallel or wall signs shall not extend beyond the edge of any wall to which they are mounted and shall not project more than fifteen (15) inches from its surface.
- (16) Projecting signs shall not project more than four (4) feet from the wall or surface to which they are mounted nor in any way shall they interfere with normal pedestrian or vehicular traffic. Projecting signs shall not be closer than eighteen (18) inches from the curb line and shall be at least ten (10) feet high above the pavement or ground.
- (17) Only one (1) on-premises sign with a maximum area of one hundred fifty (150) square feet may be erected which faces or is primarily intended to be visible from the National Freeway (Interstate 68). The height of on-premises freestanding signs adjacent to the National Freeway shall not exceed forty (40) feet or shall be no higher than the roadway elevation of the adjacent National Freeway.
- (18) No off-premises sign shall be erected closer than one hundred (100) feet from the edge of the paved roadway of the National Freeway.
- (19) No sign, except a wall sign or projecting sign as defined herein, shall be permitted to have any portion thereof extending into the public right-of-way in excess of four (4) feet except as hereinafter modified and shall be at least ten (10) feet high above the pavement or ground.
- (20) All sign provisions of this Ordinance shall apply to smoke stacks, water towers, and other similar structures.

14.10 SIGNS IN THE RESIDENTIAL AND CONSERVATION DISTRICTS

No sign shall be permitted except as follows:

14.10.01 On-Premises Signs

- (1) Official traffic signs and other official federal, state, county, and City governmental signs.
- (2) Neighborhood identification signs, pursuant to Section 14.09(7).
- (3) Occupant signs, pursuant to Section 14.07.02(5).
- (4) Signs for bulletin or announcement boards for identification of permitted nonresidential buildings provided that the area of any such sign shall not exceed twenty (20) square feet. Not more than one (1) such sign shall be placed on each property.
- (5) Temporary signs, pursuant to Section 14.07.02(6).

- (6) Signs for identification of a permitted home occupation, provided that the area of any such sign shall not exceed four (4) square feet.
- (7) Low ground signs, pursuant to Section 14.09(8).
- (8) Freestanding signs: prohibited, except for low ground signs.

14.10.02 Off-Premises Signs

- (1) Official traffic signs and other official federal, state, county, and City governmental signs.
- (2) Neighborhood identification signs, pursuant to Section 14.09(7).
- (3) Temporary signs, pursuant to Section 14.07.02(6).

14.11 SIGNS IN THE B-CBD, B-H, B-L, G-C, G-I, AND B-C DISTRICTS

No sign shall be permitted except as follows:

14.11.01 On-Premises Signs

- (1) Official traffic signs and other official federal, state, county, and City governmental signs.
- (2) Neighborhood identification signs, pursuant to Section 14.09(7).
- (3) Occupant signs, pursuant to Section 14.07.02(5).
- (4) Temporary signs, pursuant to Section 14.07.02(6).
- (5) Signs for identification of a permitted home occupation, provided that the area of any such sign shall not exceed four (4) square feet.
- (6) Low ground signs, pursuant to Section 14.09(8).
- (7) Wall and projecting signs, providing:
 - (a) Signs attached to a main wall of a principal building shall not project more than four (4) feet therefrom and no portion shall be less than ten (10) feet and no more than twenty-five (25) feet above basic grade. If not projecting more than five (5) inches from a wall of a building, no portion shall be less than seven and one-half (7-1/2) feet above the grade.

- (b) The total area of all signs shall not exceed twenty-five (25) percent of the area of the building face (including window and door area and cornices) to which they are attached. In no case, however, shall the total area of all signs exceed one hundred (100) square feet.
 - (c) Permanent window signs shall be considered parallel signs and included in this computation but shall nevertheless not exceed twenty-five (25) percent of the total window area on each street.
 - (d) In the case of a shopping center, or a group of stores, or other business uses on a lot held in single or separate ownership, the provisions of this section relating to the total area of signs permitted on a premise shall apply with respect to each building, separate store, or similar use. Only parallel signs shall be permitted for the individual establishments. However, a total area permitted to be covered by a sign shall not exceed fifteen (15) percent of the area of the building face.
 - (e) Wall or parallel signs shall be permitted on side or rear wall only if such wall abuts a street, driveway or parking area and shall not distract from the architectural features of the structure as so approved by the Zoning Administrator. The maximum size shall be limited to twenty (20) percent of the total sign area permitted and shall not be more than twenty-five (25) feet above the basic grade.
- (8) Freestanding signs:
- (a) Shall be limited to one (1) except for an establishment which fronts on two (2) or more streets in which case a sign may be erected in each yard fronting on a street.
 - (b) No portion of any such sign shall be less than ten (10) or more than forty (40) feet above the ground except such signs described in (d) and (e) below.
 - (c) The area of any freestanding sign, except such signs as described in (d) and (e) below, shall not exceed one (1) square foot for each two (2) feet of lineal lot frontage or fifty (50) square feet, whichever is smaller.
 - (d) No sign shall be located beyond the rear or side wall of the main building when the rear or side property line on which it is situated abuts a Residential or Conservation District, except signs that convey information such as parking, entrances, and traffic flow directions. The area of one (1) side of any such sign shall not exceed eight (8) square feet. The name of the business located on the premises may appear on such signs.

- (e) No portion of a shopping center freestanding sign shall be less than twenty (20) or more than forty (40) feet above the ground. The area of any one side of such sign shall not exceed one hundred fifty (150) square feet. The location and orientation of such sign shall be shown on the development plan.
- (f) In the case of a shopping center, the number of its freestanding signs shall be according to the following schedule: Parking facilities for one hundred (100) to five hundred (500) cars, one (1) freestanding sign shall be allowed. For every additional increment of five hundred (500) parking spaces, one (1) additional freestanding sign is permitted. At no time shall there be more than four (4) freestanding signs per shopping center.
- (g) In the case of a group of business uses other than a shopping center, on a lot held in single or separate ownership, a single freestanding sign, including individual signs identifying different establishments, may be erected on a common backing provided that the total area on one (1) side of the sign does not exceed one hundred (100) square feet. The structural backing for all such signs shall be uniform and no sign may extend, in any direction, beyond the outside edge of the backing. No portion of any such backing shall be less than five (5) feet or more than twelve (12) feet above the ground.

14.11.02 Off-Premises Signs

- (1) Official traffic signs and other official federal, state, county, and City governmental signs.
- (2) Neighborhood identification signs, pursuant to Section 14.09(7).
- (3) Temporary signs, pursuant to Section 14.07.02(6).
- (4) Off-premises commercial advertising signs shall be permitted only in the B-H (Highway Business) and B-C (Business-Commercial) Districts. Such signs shall comply with the following standards:
 - (a) All wall and projecting signs shall not exceed two (2) square feet for each foot of length of the front building wall or length of that portion of such wall which is devoted to such establishments or three hundred seventy-five (375) square feet, whichever is smaller. Said signs are permitted on a side or rear wall only if such wall abuts a street, driveway, or parking area. No sign shall be more than twenty-five (25) feet above the basic grade.

- (b) Freestanding signs shall not exceed one (1) square foot of sign area for each two (2) feet of lot frontage or three hundred seventy-five (375) square feet, whichever is smaller. Not more than one (1) such sign shall be placed on property in single and separate ownership unless such property fronts on more than one (1) street, in which case one (1) such sign may be erected on each street frontage.
- (c) No sign shall be more than twenty-five (25) feet above the basic grade. No sign shall be located beyond the side property line upon which it is situated where it abuts a Residential District.

14.11.03 Special Provisions for Signs in the G-C and G-I Districts

In addition to the signage provisions set forth in this section of the Ordinance, those portions of Section 6.11 related to signage in the Gateway (G-C and G-I) Districts also apply.

14.12 SIGNS IN THE I-G DISTRICT

14.12.01 On-Premises Signs

- (1) Official traffic signs and other official federal, state, county, and City governmental signs.
- (2) Neighborhood identification signs, pursuant to Section 14.09(7).
- (3) Occupant signs, pursuant to Section 14.07.02(5).
- (4) Temporary signs, pursuant to Section 14.07.02(6).
- (5) Low ground signs, pursuant to Section 14.09(8).
- (6) Wall and projecting signs, providing:
 - (a) Signs shall not exceed two (2) square feet for each foot of length of the front building wall or length of that portion of such wall which is devoted to such establishment or three hundred seventy-five (375) square feet, whichever is smaller.
 - (b) Signs are permitted on a side or rear wall only if such wall abuts a street, driveway, or parking area.
 - (c) No sign shall be more than twenty-five (25) feet above the basic grade, nor shall be closer than one hundred (100) feet to residential area.
 - (d) No sign shall project higher than the roof line.

- (7) Freestanding signs, providing:
- (a) Shall not exceed one (1) square foot of sign area for each two (2) feet of lot frontage or three hundred and seventy-five (375) square feet, whichever is smaller.
 - (b) Not more than one (1) free standing sign shall be placed on a property unless it fronts on more than one (1) street, in which case one (1) such sign may be erected on each street frontage. In addition, one (1) freestanding sign, indicating the name of an industrial park and the industries within, may be erected along each highway on which the park fronts. The location and design of such signs shall be subject to review and approval by the Planning Commission.
 - (c) No sign shall project higher than the roof line. No sign shall be located beyond the rear or side wall of the main building when the rear or side property line upon which it is situated abuts a Residential District.

14.12.02 Planned Industrial Park Sign Requirements

- (1) One (1) sign, indicating the name of the industrial park and the industries therein, may be erected along each highway on which the development fronts. Such sign may be freestanding or attached to a wall or fence. Plans showing the proposed location and design of such sign shall be subject to approval by the Planning Commission.
- (2) Identification signs for individual industries shall be permanently attached to the building and shall preferably be part of the architectural design of a building. One sign may be placed on the front, sides, or rear of a building or on all sides, provided the area conforms with the formula established in 14.12.01(7)(a) above.
- (3) One freestanding sign may be used only when an industry comprises a group of buildings. Such sign shall neither extend into any minimum required yard nor rise above the roof line of adjacent buildings. The sign shall not exceed the area derived from the formula established in 14.12.01(7)(a) above.
- (4) A temporary sign not to exceed one hundred fifty (150) square feet may be erected during construction within the rear half of required yards facing upon streets. The purpose of such a sign is to identify the industry which will occupy the lot and the organizations or persons concerned with its construction. A temporary use permit shall be obtained from the office of the Zoning Administrator. Temporary signs shall be removed within thirty (30) days following completion of construction.

14.13 SIGNS IN GROUP DEVELOPMENTS

14.13.01 Group Development Signs

- (1) Signage for Group Developments, as defined in the Zoning Ordinance and Subdivision Regulations, will be reviewed and approved by the Municipal Planning Commission during the site plan review and/or subdivision process. The Commission shall consider the needs of the particular Group Development as well as other provisions of this Section and Section 6.16 in approving an appropriate signing plan for the Development.