

CUMBERLAND

DOWNTOWN DEVELOPMENT COMMISSION

A Main Street Maryland Community

Minutes August 9, 2018

I. Roll Call

In Attendance: Sandi Saville, Ed Huber, Nathan Price, Tiffany Ritter, Doug Schwab, Dave Love, Daniel Bowser

Absent: Larry Jackson, Rhiannon Morgret, Paige McFarland, Lori Lepley, Dave Romero

Also in attendance: Mikayla Dodge, Kathy McKenney, Paul Kelly, Brian WCBC

II. Minutes

Minutes accepted as submitted

III. Communications and Billing

n/a

Reports

Promotions Director-Dave Love and Mikayla Dodge

Weinerfest is coming up! We've got events lined up starting at 10am and going through 9pm with a Hot Dog Eating Challenge, Recognition Ceremony with members of the City Council and Queen City Funk and Soul performing from 6pm-9pm. The drawing for the two with to win contest will be during QCFAS set.

Stage area use: Discussion about re-doing the special events application for the use of the stage. There were a few misunderstandings/miscommunications about the use of the stage. Mikayla, Sandi and Dave will get together and look at the guidelines for the stage use for future events.

Executive Director Report-Mikayla Dodge

-July 2nd Saturday-Wicked Jezebel was amazing! Still receiving comments on how great they were.

-Cumberland Pride-very successful event! 1,000 people in attendance.

-Met with Rivers and Rails Festival Committee to discuss the event in September.

-Met with Larry Brock and MMT Committee for the 3M Challenge

-Met with Mary Clites from WCBC to discuss advertising opportunities.

-Met with working women's group (Ashli Workman, Jessica Palumbo, Deidra Robertson, Clare Buckle, Bethany Doyle)

-Tourism launching new website. All our events have been submitted and added to their new calendar.

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-Meeting today with Lindsay Renner, Public Relations for Main Street Maryland, to give her a tour of Cumberland.

-Met with Clint Hilman to discuss how DDC can help promote the trips he puts together to shows in DC and New York.

-Technical Assistance Grant was fully submitted! Waiting to hear back in the Fall.

Coming up:

Weinerfest this Friday 6pm-9pm and Saturday 10am-9pm

Joey Harkum at McCoury Family Stage-waiting on confirmation for August 31st

3M Challenge-Beat the Train! September 8th

River and Rails Festival at Canal Place- September 7th-8th

Discover Downtown Cumberland with Fast Eddie and the Slowpokes September 8th

Financial Report – Ed Huber

\$1,000 below budget for Revenue

Entries for Insurance and Retirement made

June Financial Statement was sent out to DDC

Old Business

n/a

New Business

Rivers and Rails Festival: The Rivers and Rails Festival will be the weekend of September 7th-9th. The DDC is supporting by bringing The Sheatles in to play on Friday night. The festival will be in support of the River Park Project. Dee Dee Ritchie from Canal Place gave a presentation explaining the project and how it would positively impact Canal Place. The proposed River Park will include a whitewater attraction for kayak and canoe travel, along with trail connections, a spectator area and scenic overlook. The Festival will kick off Friday with the Sheatles and a showing of Star Wars: The Last Jedi. Saturday there will be music, vendors, speakers and activities throughout the day. The festival is free and open to the public. Sunday will be a morning church service, followed by music until 2pm to wrap up the festivities.

Sam Wakefield posters are now up in the Parklet. They look GREAT! Looking into getting prices for more posters to put in the kiosks.

There has been discussion on Downtown Maps. Sandi and Mikayla are working with the DCBA and Tourism to find out what maps are available now and what the businesses prefer to use.

**THE NEXT REGULAR MEETING WILL BE HELD
September 13th, 2018**