

C U M B E R L A N D
DOWNTOWN DEVELOPMENT COMMISSION
A Main Street Maryland Community

Minutes
May 9th, 2019

I. Roll Call

In Attendance ó Sandi Saville, Doug Schwab, Dave Love, Dan Bowser, Dave Romero, Paige McFarland, Larry Jackson, Jim Miller, Ed Huber, Nathan Price, Lori Lepley

Absent - Daniel Taylor-Neumann, Rhiannon Morgret

Also in attendance ó Mikayla Dodge, Rock Cioni (City Council Rep.), Paul Kelly, Kathy McKenney, Bryan Gowans (WCBC), Captain Ternent (Cumberland Police), Laurie Marchini (City Council Rep.)

II. Minutes

Minutes accepted as submitted.

III. Communications and Billing

n/a

IV. Reports

Financial Report – Ed Huber

83 % of fiscal Year.

City transferred money into our Budget this past week.

Expenses ó adjustment for contract services \$49,500 spent.

Total expenses ó spent 81% of our budget. We are on track with our budget.

Final invoice to Cochranø has been submitted and paid.

Have extra money in maintenance and supplies, training and Christmas lights

Transfer money into marketing and promotions.

\$1000 from Maintenance and Supplies

\$1000 fro Christmas lights

\$750 from Training

Going to marketing and promotions

Motion by Dave Love second by Dan Bowser

Motion carried

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Event Report

April 6 Discover Downtown Cumberland Get Out and Get Downtown was very successful

Events coming up:

May 11th

Countdown to Del Fest

-Manhattan Social 6 Jason McDonald 10-1

-Terah Crawford Band 1-3

-Dirty Mae from NYC 4-6

-Driftwood 6 to 9

May 25th

Noon to 1:30pm McCoury Stage downtown DELFEST in Cumberland-- Kruger Brothers

June 8th and 9th Heritage Days weekend

Loretta Hummel 6 to 8 Friday on McCoury Stage

Day Old News 8 to 10 Friday McCoury Stage

Black Guy Fawkes 4-5:30 Saturday McCoury Stage

Joey Harkum Band 6-9 Saturday McCoury Stage

June 29th 6:00pm 6 Bowman, Bowman and Dre

DDC Fundraiser at the Gilchrist \$45 in advance, \$65.00 at door

Executive Director Report-Mikayla Dodge

-Attended Canal Towns Partnership meeting in Hancock. CTP will be working with students in Hancock and Hagerstown to get more information and research from all of the Canal Towns as part of their final projects for school, and a way for the organization to get more information on how to better promote all of the Canal Towns through CTP.

-Email list for businesses in the Baltimore Street Access Project area will be finalized this afternoon. There are some new businesses in the Downtown area including a Beauty Supply Store, a new photography studio, and a new real estate business. La Bella Vita is also now located on Baltimore Street and The Seoul House has served their first meal and will be opening soon.

-Edits for Tear Away Maps are done. Meeting with Sandi, Becky McClarran and Julie Westendorf to move forward on design and printing of the maps.

-Attended Community Legacy meetings to help make recommendations for projects to be funded.

-Applied for Technical Assistance Grant for a \$6,500 for Downtown Parking Brochures through DHCD. We will hear back in the fall whether or not that money has been awarded.

-Along with members of Downtown Development Commission, Downtown Cumberland Business Association, and Mayor Morriss, we put together a celebration this past Monday for Fort Hill student and University of Maryland graduate Ty Johnson who left Tuesday for training after being drafted to the Detroit Lions. Over 300 people in attendance.

-May 17th is the Day of Caring and Sharing. We have volunteers from ACM, as well as Danny, Corey and myself who will be cleaning up the Downtown Mall and planting flowers at the stage,

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and in front of CBIZ. The fountains are filled and running, Danny and Corey have already purchased mulch to start on the planters. Spring has sprung in Cumberland!

-Application has been submitted for Cumberland's affiliation with the Keep America Beautiful program. I will begin putting together a small committee, which will include Ed Mullaney and Lets Beautify Cumberland, who will be the KAB leadership team. Now that the application was submitted, I am waiting on an email from our East Coast representative to schedule a phone conference in June which our committee will be present for.

. Historic National Road Yard Sale the weekend of May 29th.

V. Old Business

Economic Development Report – Paul Kelly

- Presented to Historic Preservation Commission which gave a permit for the Baltimore Street renovation
- State Highway indicated it did not find an obvious impediment to the plan
- Now to EADS for a final cost estimate
- Then to Mayor and City Council for final approval before going back to SHA for extensive review.

Group of 25 people attended meeting Destination by Design.

Connectivity plan ó Canal Place, Baltimore Street, to Fort Cumberland Homes

They participated in an open forum to gather community input.

George Street Garage ó DDC and Allegany Arts Council submitted a grant request for public art in the garage. Proposal is to paint all elevator entrances and walls of the stairwell with bright colors and then attach a metal piece of artwork representing things to do in Cumberland along with the floor number.

Exterior P signs and Enter, Exit are still not installed. It is unclear what is causing the delay.

Also, Engineering is reviewing all interior signs so they can be updated. No report on their progress as of yet.

New Business

Leasehold improvement Update ó All seven of the 2016 leasehold improvement grants have completed the agreed upon work. There are four more applications which should receive approval this month.

Captain Ternant of Cumberland Police Department ó addressed concern of vagrants on mall. He indicated an increased police presence and signage at the M&T bank stairs regarding loitering and trespassing. The police are hiring another code enforcement officer to relace one whois retiring. It was agreed that the DDC would participate in an orientation program for this officer and the existing officer to stress hospitality and tourist assistance.

**THE NEXT REGULAR MEETING WILL BE HELD
June 13th, 2019**